# SLinCA@Home Logo Contest

SLinCA@Home project team needs your creative ideas and propositions to help us develop the attractive and recognizable symbolic picture for SLinCA@Home. In return you will receive public recognition and personal satisfaction, and the top 10 entries will win popular science books gifted by SLinCA@Home and donated by Krajina Mriy Publishing House (Kiev, Ukraine) (<u>http://kmbooks.com.ua/</u>)!

The logo will be featured on all of our web-pages, presentation slides and printing materials, and we will put a dedicated page on our SLinCA@Home website describing the logo and the artist.

Anyone may submit artwork, so spread this info among your colleagues, families and friends!

## **General Rules**

The logo should express (non-obligatory, but desirable) some aspects of the SLinCA@Home project:

- its general scientific essence (please, see the short introduction at SLinCA@Home website);
- the volunteer way of participation;
- international cooperation in the framework of the SLinCA@Home project;
- non-profit, non-military, non-political, non-religious way of research;

and it must satisfy the following limitations:

- avoid any commercial, military, political, religious, racial, and national symbols, abbreviations and slogans.

# **Important Dates**

All artwork must be posted on the SLinCA@Home forum at website of Distribute Computing Team "Ukraine" (<u>http://distributed.org.ua/forum/index.php?showtopic=4930</u>) by 11:59pm GMT, November 30th, 2011.

A short list of 20 submissions will be selected by SLinCA@Home Logo Contest organizers and published on the SLinCA@Home forum by 11:59pm GMT, December 07th, 2011.

The general vote on the short list of 20 submissions (after confirmation from designers) will be started on the SLinCA@Home forum by 11:59pm GMT, December 08th, 2011 and it will be finished by 11:59pm GMT, December 23th, 2011.

The top 10 entries and winner will be announced by 11:59pm GMT, December 24th, 2011.

# Prizes

The top 10 entries will win popular science books gifted by SLinCA@Home and donated by Krajina Mriy Publishing House (Kiev, Ukraine) (<u>http://kmbooks.com.ua/</u>) (in English or Ukrainian language). The special prizes will be awarded for children, pupils of secondary schools, and for the most active participants. The winner will get public recognition and everlasting fame!

### **Technical Rules**

# Again, we would be happy to see your great designs as concept sketches (or child figures) even, but the fuller design you can produce, the better.

Any number of logos could be submitted by one designer.

Logos must support the first line "SLinCA@Home" and the second additional line like: "Volunteer", "Supporter", "Sponsor", or the like.

While you are designing the logo, please, take into account that it could be used for printing materials, business cards, websites, name badges, banners, T-shirts, mugs, etc.

#### **General Logo – Raster Format**

Please, submit your logo in 240x240 PNG format:

- in color against a white background
- in color against a black background
- in grayscale against a white background
- with "SLinCA@Home" text and sample second line text "Volunteer".

#### **General Logo – Vector Format**

Please, submit its high resolution version in vector format such as EPS or SVG.

#### **Banner Version**

Submit in 600x120 PNG format one logo for use at the top of the website, which should include the "SLinCA@Home" text.

#### URL and Icon Version (for a small graphic icon in browsers)

Submit a 16x16 24bit PNG or ICO file.

#### Full Logo Package

While designing your logo, please note that we are hoping to develop a complete package (please, use the manual at <a href="http://www.joomla.org/content/view/259/70">http://www.joomla.org/content/view/259/70</a> as your guide). Please, submit your 640x480 package of your logo in PNG format. Please, use the winning entry (by Anton Gural) from the FreeBSD logo contest (<a href="http://logo-contest.freebsd.org/result/">http://logo-contest.freebsd.org/result/</a>) as an ideal submission.



Please, note that the logo should look good in color, gray scale, one-color and two-color printing, and should be contrast against white and black backgrounds.

Again, we would be happy to see your great designs as concept sketches (or child figures) even, but the fuller design you can produce, the better.

### **Legal Aspects**

The SLinCA@Home team will acquire ownership of the winning logo by assignment of copyright, and the winning designer will disclaim any limitations on usage of the design by the SLinCA@Home team (in written).

By submitting a logo for entry in the competition, the designer acknowledges that he/she is the person that made the logo and is its rightful owner.

The designer also certifies that the logo is completely original, it does not violate any copyright and other rights of any third party.

# Voting

All members of the SLinCA@Home forum (anyone with an account at website of Distribute Computing Team "Ukraine" <u>http://distributed.org.ua/forum/index.php?showforum=128</u>) will be allowed to place a single vote. In the case of a tie, the SLinCA@Home Logo Contest organizers will have the final decision.